

# Why study at CAMPUS 02?

# WHERE KNOWLEDGE TURNS INTO REAL SKILLS.



**Excellent network with companies**



**Practice-oriented education**

**Instructors  
from business  
& technology**

**Projects**

**Internships**

# OUR STUDY PROGRAMMES



## Automation Technology

**BSc Automation Technology**  
**BSc Smart Automation (ENGLISH)**  
**MSc Automation Technology - Business**



## Innovation Management

**BSc Innovation Management**  
**MA Innovation Management**



## IT & Business Informatics

**BSc Business Informatics**  
**BSc Business Analytics & AI**  
**BSc Business Software Development**  
**MSc IT & Business Informatics**



## Financial Accounting & Management Accounting

**BA Financial Accounting**  
**MA Management & Controlling**



## Marketing & Sales

**BA Marketing & Sales (Full-time ENGLISH)**  
**MA Digital Marketing Management**  
**MA Entrepreneurship & Sales Management**

# WHERE STUDY AND CAREER ALIGN HARMONIOUSLY.



## Maximal time flexibility

**full-time**

**extra-  
occupational**

**dual**

**work-friendly**

## FULL-TIME

**„traditional“ form of  
study**

**lectures most of the  
time Monday –  
Wednesday/Thursday**

## EXTRA-OCCUPATIONAL

**comprehensive study  
programme**

**Optimally compatible  
with a job;  
employment is not a  
requirement**

**lectures on Friday &  
Saturday**

## DUAL

**parallel education at  
the university and in a  
company starting in  
the 3rd semester**

## WORK-FRIENDLY

**full-time with lectures  
from Monday to  
Wednesday**

# WHERE STUDYING BECOMES A HIGHLIGHT



Study location with feel-good factor



Supportive, family-like atmosphere

# GO GLOBAL



**Semester abroad  
at one of more than 70  
partner universities in 24 different  
countries**



**International Summer Schools**



**International internships**



**Study and Sail in Croatia**



# YOUR PATH TO US

1

**Online-registration**

2

**Submission of application documents**

3

**Admission interview**





# UPCOMING EVENTS

**18.03.2026: Open House**

**17.04.2026: Open House**

**12.05.2026: Online Info Session**

**12.06.2026: Info Session**

