



**University of  
Applied Sciences**

**WELCOME**

IMC Krems – University of Applied Sciences



*Welcome!*



**It's all in me.**

# AUSTRIA AT A GLANCE



# BACHELOR'S AND MASTER'S DEGREE PROGRAMMES

The Business section is a blue rectangular area. It features a pattern of grey dots of varying sizes arranged in a grid-like fashion, with some dots missing or faded, creating a textured, digital effect.

Business

The Health section is a lime green rectangular area. It features a grey ECG (heart rate) line that starts from the left edge, has two distinct peaks, and then continues as a straight horizontal line to the right edge.

Health

The Science & Technology section is a pink rectangular area. It features a complex, interconnected network of grey hexagonal shapes, resembling a molecular structure or a data network diagram.

Science & Technology










# BUSINESS

-  Business Administration, BA
-  Digital Business Innovation and Transformation, MA
-  Gesundheitsmanagement, BA
-  International Business Management, BA
-  International Business and Economic Diplomacy, MA
-  International Wine Business, BA
-  Management, MA
-  Management von Gesundheitsunternehmen, MA
-  Marketing, MA
-  StartUp Management, BA
-  Sustainability Management, BA
-  Tourism and Leisure Management, BA
-  Unternehmensführung und Digitales Management, BA
-  Umwelt- und Nachhaltigkeitsmanagement, MA



# HEALTH

-  Advanced Nursing Practice, BA
-  Applied Health Sciences, MA
-  General Nursing, BA
-  Midwifery, BA
-  Music Therapy, BA and MA
-  Occupational Therapy, BA
-  Physiotherapy, BA



# SCIENCE & TECHNOLOGY

- 🇬🇧 Chemistry, BA
- 🇬🇧 Engineering Responsible AI Systems, MA
- 🇬🇧 Digital Business Innovation and Transformation, MA
- 🇬🇧 Informatics, BA
- 🇬🇧 Medical and Pharmaceutical Biotechnology, BA and MA
- 🇬🇧 OMICS Technologies and Data Science in Biomedicine, MA
- 🇬🇧 Sustainable Chemistry and Digital Processing, MA





# LOCATIONS ON CAMPUS





# IMC CAMPUS – WING G





# IMC CAMPUS – WING G1



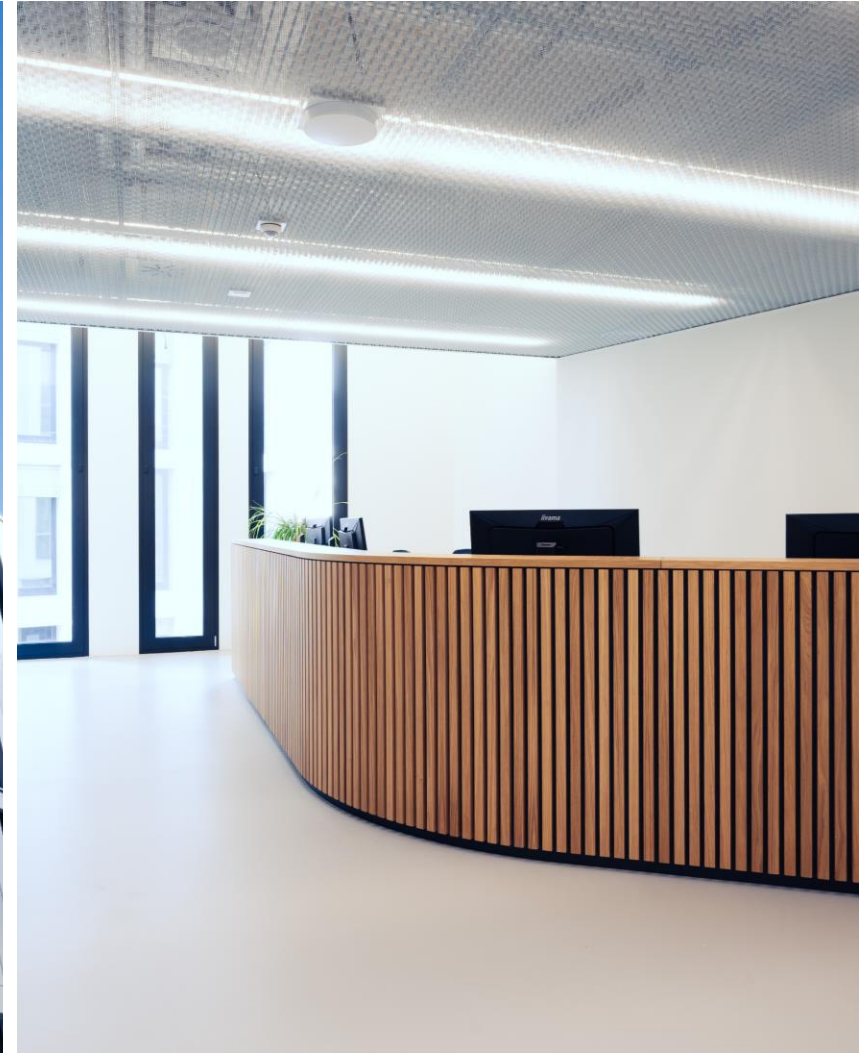
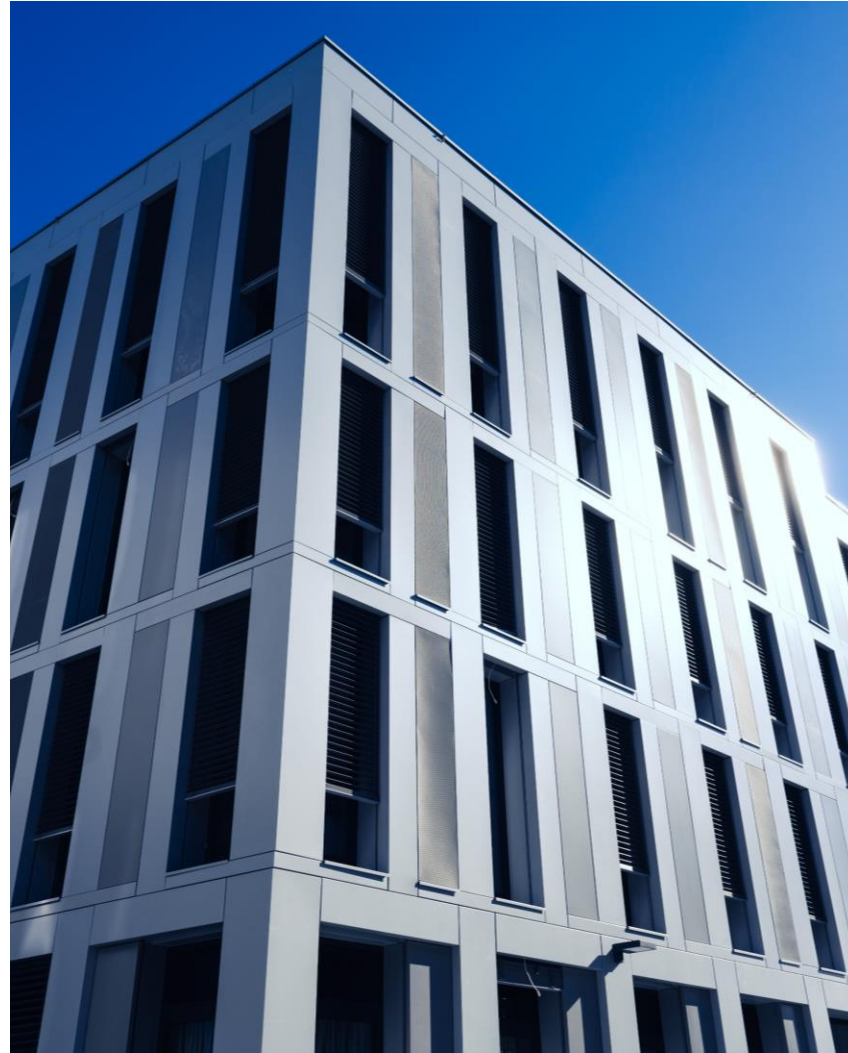


# IMC CAMPUS – WING D





# IMC CAMPUS – WING U





# IMC CAMPUS – LIBRARY & GASTRONOMY





# IMC PIARISTENGASSE





# IMC GOZZOBURG





# INTERNATIONAL FOCUS

- 50% of programmes in English and 6 **foreign languages** offered
- 177 **partner universities** in 54 countries
- 120 **outgoing** and 180 **incoming** students per academic year
- Over 1,000 **professional internships** per year (60% abroad)
- 7 **transnational programmes** with 740 students in Vietnam, China, Uzbekistan and Azerbaijan



# DEPARTMENT OF SCIENCE AND TECHNOLOGY





# DEPARTMENT OF BUSINESS



# DEPARTMENT OF HEALTH SCIENCES





IMC. IT'S ALL IN ME.

