

# icn

## CREACTIVE

### business

### school



**what about studying**  
**in A top french business school?**



Master in Management  
Ranking 2017



# WELCOME TO **icn** business school!

Artem is a unique alliance between the École nationale supérieure d'art et de design of Nancy, Mines Nancy and ICN Business School. It is a partnership which promotes interdisciplinarity, alternative learning methods, creativity and innovation.

## Alliance **ARTEM**

ICN Business School obtained its qualification as a Private School of Higher Education (Établissement d'Enseignement Supérieur Privé d'Intérêt Général, or EESPIG) by Ministerial Decree on 8 June 2016, published in the Official Bulletin of the French Republic on 7 July 2016.



ENSEIGNEMENT  
SUPÉRIEUR PRIVÉ  
D'INTÉRÊT GÉNÉRAL  
LOI DU 22.07.2013

ICN Business School has obtained international recognition from the prestigious accreditation agencies EQUIS and AMBA, which are the reference guarantors of quality assurance for Graduate Schools of Management. Whilst EQUIS has given its seal of approval to the whole school and its strategy, AMBA is a quality reference specifically accrediting ICN's ExecutiveMBA Degree.



ICN Business School is associated with the University of Lorraine and as such is an active partner in designing academic projects and joint Double Degree programs, both with the University itself and with other partner Schools, such as ISAM/IAE and Mines Nancy.



UNIVERSITÉ  
DE LORRAINE

ICN is a member of the Schools of Management Chapter of the Conference of Graduate Schools (Conférence des Grandes Écoles).



## open minded COMMITTED TEAM spirited

ICN's 3 defining values

**icn business school was first established in nancy in 1905 and is now one of france's foremost schools of management it is a member of the conference of graduate schools and is accredited by the prestigious equis and amba international quality assurance agencies.**

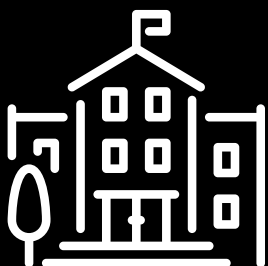
**one of icn's strengths is its network of international partner institutions. icn is now present on 6 locations and works with 119 universities and schools worldwide, designing and delivering ever more innovative and international programs for its students.**

## **facts and figures**

- **3 000 students** including 38% students from abroad
- **14 000 graduates**
- **119 partner universities** all over the world
- **47 student associations**
- **30 years** of soft teaching and development
- **icn bachelor sup'est**: #2 bachelor program in the MOCI rankings and top 3 in LE PARISIEN ÉTUDIANT MAGAZINE
- **MASTER in MANAGEMENT**: ranked #14 among the french schools of management by the financial times
- **icn msc in international management** – **MIEX**: #1 MASTER of science in the MOCI rankings
- **110 members** of administrative and technical **staff**
- **71 permanent faculty members**
- **21 affiliated professors**
- **92%** of the **permanent faculty members** hold **phd degrees**, of which **52%** are **international qualifications**
- **330 external professional experts** teaching icn courses
- **15 databases**, including **bloomberg, ebSCO and ABI PROQUEST**



Master in Management  
Ranking 2018



### **6 locations**

#### **5 campuses**

- **METZ, nancy & PARIS LA DÉFENSE** FRANCE
- **NUREMBERG & BERLIN** (2019) GERMANY

#### **1 location**

- **SHANGHAI** CHINA



# EXPERIENCE EUROPE And the world AT OUR different international CAMPUSES

ICN is the REFERENCE school of MANAGEMENT AT THE CROSSROADS of **belgium, luxemburg, germany** and **france**. IT IS SITUATED AT THE CENTRE OF A GEOGRAPHICAL AREA CONTAINING THE 20 highest gdp's in the world (SOURCE imf).



## nancy & METZ france

The cities of Nancy and Metz, located at the heart of Europe and only 90 minutes from Paris by High-Speed Train, have, for over 100 years, been imbued with ICN's fundamental values. In both cities, culture plays an important role, with many concert halls and museums: for example, the Centre Pompidou in Metz. Both cities are also in themselves veritable architectural treasures, the historic centre of Nancy being classified as a listed site of world heritage by UNESCO. With student rents being amongst the most affordable in France, a wealth of night life and culture which is the envy of many other French towns, an excellent network of public transportation, and finally, natural landscapes and open spaces in close proximity, it is not surprising that, each year, some 50,000 students choose to come and study here.

## PARIS la DÉFENSE france

ICN Business School has chosen the La Défense district of Paris as its center of operations in the French capital, and will have as its neighbours the head offices of the biggest companies in France's CAC 40 stock exchange index.







## shanghai china

ICN opted for the cities of Chengdu and Shanghai for its activities in the People's Republic of China. Whether you choose the traditions of Chengdu or the modern-day megalopolis of Shanghai, your Asian experience and your understanding of this undeniably important market will prove to be a distinct advantage on your CV!

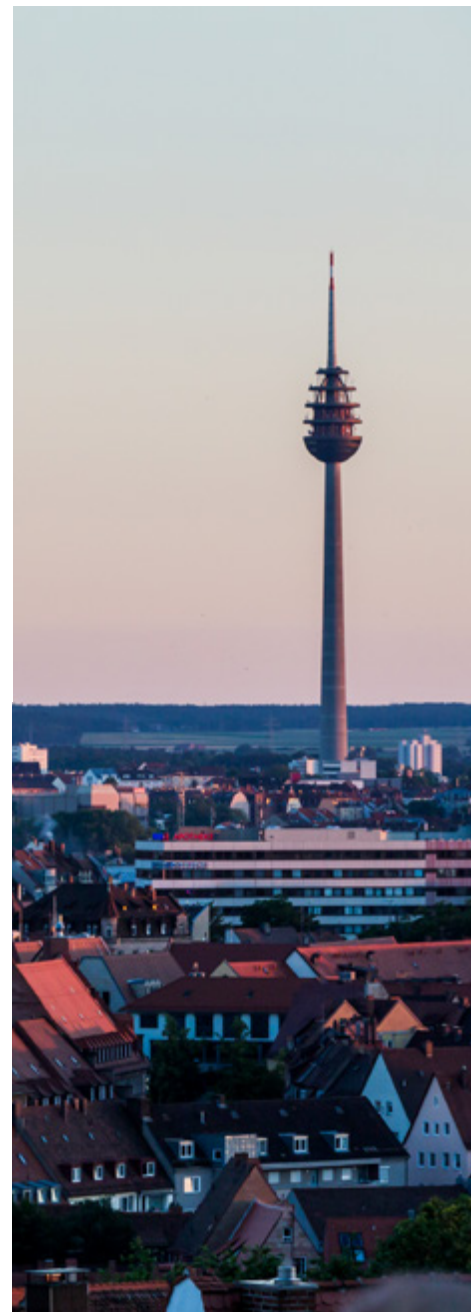


## NUREMBERG GERMANY

Nuremberg, with over half a million inhabitants, is the second largest city in Bavaria, a region of Germany which combines the attractions and advantages of natural beauty, history, architecture and a wealth of cultural events.

## berlin GERMANY (2019)

ICN Business School has chosen to open a campus in Berlin, the capital and the largest city in Germany with 3.5 million inhabitants. Berlin reflects the values of ICN Business School in so many ways: it is open to the world, and it prides itself on its multi-culturalism and its commitment to current problems as well as the issues of the future.





# icn business school PROGRAMS

## SUMMER PROGRAM

This course for international students introduces participants to the Business subjects taught in a French School of Management.

## ICN BACHELOR SUP'EST

*Recognized by the French Government*

This is the reference course for Business and Marketing careers. It paves the way for a rapid integration into working life after three years of professional training.

## BACHELOR of BUSINESS ADMINISTRATION

The course provides, for students from different nationalities and cultures, an exceptional opportunity to meet and discuss on the basis of joint project work.

## ICN MASTER IN MANAGEMENT

The course trains the managers of tomorrow, providing them with skills for success in professions which cross the boundaries between Management and other disciplines.

## ICN MSc in DIGITAL MANAGEMENT

This MSc trains students for positions as managers in major I.T. companies in France and internationally.

## ICN MSc in INTERNATIONAL BUSINESS DEVELOPMENT

This MSc is intended for students and professionals who are interested in becoming major actors as international negotiators or business developers. It provides the tools, methodologies and latest techniques to develop business on the world stage.

## ICN MSc in LUXURY and DESIGN MANAGEMENT

This is the first full degree course to be designed and delivered by the three Schools in the ARTEM Alliance (ICN, Mines Nancy and the Nancy National School of Art and Design). It will develop your understanding of the world of Luxury in a multi-disciplinary teaching and learning perspective.

## ICN MSc in INTERNATIONAL MANAGEMENT - MIEX

The course provides students with many possibilities to work and study abroad, thanks to its partnership with 7 prestigious institutions throughout the world, and the opportunity to study for a double, or even a triple Degree.

## ICN MSc in MARKETING and BRAND MANAGEMENT

This MSc program trains students to be future brand managers, able to identify market opportunities and design and implement successful marketing strategies.

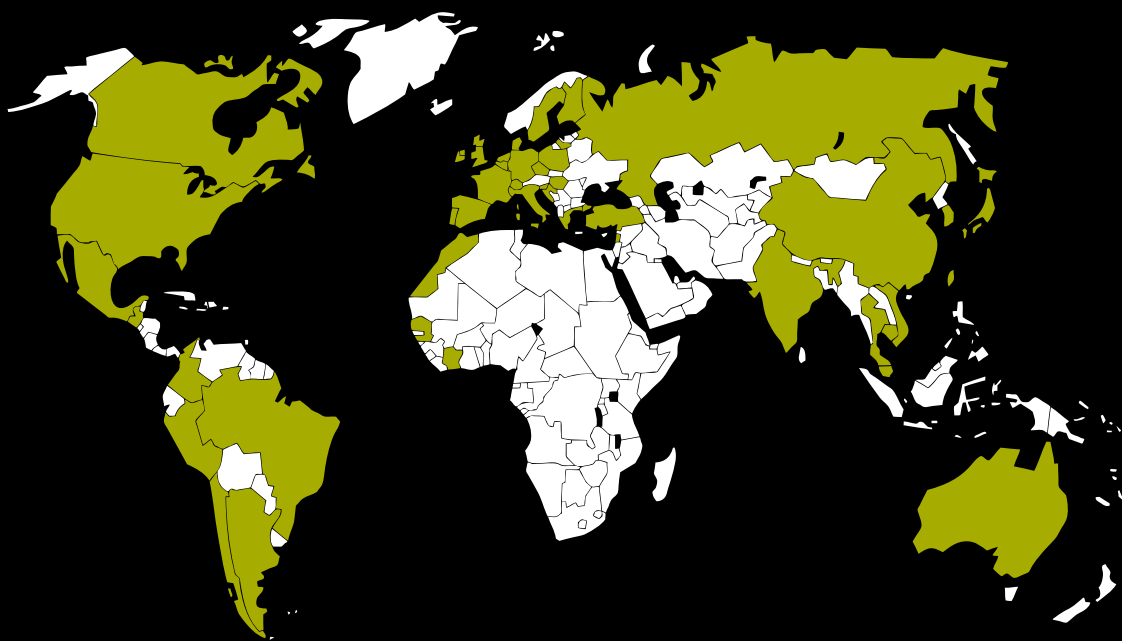
## ICN MSc in FINANCE, INSURANCE and RISK MANAGEMENT

The course will train you to work effectively in the fields of Finance and Insurance, in either the public or the private sector, thanks to the 'sandwich' mode of learning, alternating between classroom and work-place learning. ICN is one of the few Schools to deliver an MSc degree course in this field.





**icn business school's NETWORK of INTERNATIONAL PARTNER UNIVERSITIES is one of the biggest and MOST dynamic in the group of french schools of MANAGEMENT. Thanks to this NETWORK, the school is ABLE TO OFFER AN ACADEMIC STUDY VISIT ABROAD TO EVERY student who wishes to do so, AND ALSO WELCOMES MANY FOREIGN STUDENTS INTO ITS COURSES ON ITS 6 locations.**



**119 PARTNER UNIVERSITIES**  
**26 INTERNATIONAL double DEGREES**  
**1140 INTERNATIONAL STUDENTS**  
**52% of professors**  
**FROM OTHER COUNTRIES**

# icn business school **PROGRAMS:**

## ACADEMIC PROGRAMS

Bachelor of Business Administration  
ICN Master in Management  
ICN MSc en Management Numérique  
ICN MSc in Luxury and Design Management  
ICN MSc in International Management - MIEX  
ICN MSc in Marketing and Brand Management  
ICN MSc in Finance, Insurance and Risk Management  
ICN MSc in International Business Development  
ICN Summer Program

## EXECUTIVE EDUCATION

Executive MBA (accredited AMBA)  
Executive MSc in Business Administration  
Formacadre, Manager opérationnel d'un centre de profit  
Coach professionnel  
Programme Manager Dirigeant

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 **ICN Business School**

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Contact

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**open days**  
**icn business school**

In December, February & March  
visit our **Facebook page** to find out more.

**icn-artem.com**

The information contained in this document is non-contractual and is given as a general indication.  
ICN reserves the right to modify the content of its programs in the light of market changes and its own innovations.  
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