

Why study at CAMPUS 02?

WHERE KNOWLEDGE TURNS INTO REAL SKILLS.



Excellent network with companies



Practice-oriented education

**Instructors
from business
& technology**

Projects

Internships

OUR STUDY PROGRAMMES



Automation Technology

BSc Automation Technology
BSc Smart Automation (ENGLISH)
MSc Automation Technology - Business



Innovation Management

BSc Innovation Management
MA Innovation Management



IT & Business Informatics

BSc Business Informatics
BSc Business Analytics & AI
BSc Business Software Development
MSc IT & Business Informatics



Financial Accounting & Management Accounting

BA Financial Accounting
MA Management & Controlling



Marketing & Sales

BA Marketing & Sales (also in ENGLISH)
MA Digital Marketing Management
MA Entrepreneurship & Sales Management

WHERE STUDY AND CAREER ALIGN HARMONIOUSLY.



Maximal time flexibility

full-time

**extra-
occupational**

dual

work-friendly

FULL-TIME

**„traditional“ form of
study**

**lectures most of the
time Monday –
Wednesday/Thursday**

EXTRA-OCCUPATIONAL

**comprehensive study
programme**

**Optimally compatible
with a job;
employment is not a
requirement**

**lectures on Friday &
Saturday**

DUAL

**parallel education at
the university and in a
company starting in
the 3rd semester**

WORK-FRIENDLY

**full-time with lectures
from Monday to
Wednesday**

WHERE STUDYING BECOMES A HIGHLIGHT



Study location with feel-good factor



Supportive, family-like atmosphere

GO GLOBAL



**Semester abroad
at one of more than 70
partner universities in 24 different
countries**



International Summer Schools



International internships



Study and Sail in Croatia



YOUR PATH TO US

1

Online-registration

2

Submission of application documents

3

Admission interview



UPCOMING EVENTS

03.12.2026: Online Info Session

11.03.2027: Open House

16.04.2027: Open House

19.05.2027: Online Info Session

11.06.2027: Info Session

